

Privacycare™

Data • Visibility • Assurance

What is Serianu Privacycare?

Serianu Privacycare is an innovative privacy management solution designed to help organizations protect personal data, manage privacy risks, and achieve compliance with global and local data protection and privacy laws.

With its comprehensive features, Privacycare simplifies the complexities of privacy management and strengthens your organization's data protection posture.



Why Serianu Privacycare?



Privacycare provides businesses with an end-to-end solution for managing privacy risks and compliance. With robust features and seamless integration, it ensures:



Comprehensive visibility and control over PII data.



Alignment with global and local privacy regulations.



Proactive detection and resolution of privacy risks.



Serianu Privacycare Key Features

01

PII Data Inventory and Location Tracking

- Centralized inventory of Personally Identifiable Information (PII) across business processes.
- Real-time mapping of PII types, storage locations, and sensitivity levels.

02

Control Validation and Monitoring

- Integration with Controlcare to ensure robust technical controls for PII protection.
- Real-time monitoring and validation of control implementation.

03

Incident Monitoring and Management

- Proactive detection of PII-related incidents and privacy breaches.
- Dedicated dashboards for visualizing incident trends and resolution status.

04

Integrated Issue Tracker

- Unified tracking of privacy incidents, control weaknesses, and threat events.
- Workflow automation for issue escalation, remediation, and closure.

05

Data Protection Impact Assessment (DPIA)

- Comprehensive workflows for conducting DPIAs.
- Tools for assessing risks, documenting mitigations, and aligning with regulatory requirements.

06

Record of Processing Activities (ROPA)

- Centralized and automated management of ROPA.
- Detailed records of data processing activities, storage, and associated controls.

07

Enhanced Reporting and Visualization

- Customizable reports on PII exposure, compliance gaps, and incident resolution.
- Visual dashboards with drill-down capabilities for actionable insights.



How Serianu Privacycare Works

Step

01

PII Data Discovery

- Conduct data mapping and classification to identify and categorize sensitive PII across business processes.
- Perform data flow analysis to trace PII movement within systems, across departments, and with third parties.

Step

02

Privacy Program Governance

- Establish and enforce privacy policies, risk management frameworks, and third-party assessment protocols.
- Provide training and awareness programs to ensure compliance and strengthen privacy culture organization-wide.

Step

03

PII Data Protection

- Implement technical controls like encryption, access management, and data integrity validation to safeguard PII.
- Develop business continuity and disaster recovery plans to ensure PII resilience during disruptions.

Step

04

PII Data Monitoring

- Monitor for privacy incidents through breach detection, incident reporting, and notifications.
- Track and manage data subject requests, including access, deletion, and consent updates.

Key Benefits for Clients

Streamlined Operations

Leverage automation and integration to reduce manual effort and enhance operational efficiency.

Regulatory Compliance

Stay ahead of global and local data protection and privacy laws.

Comprehensive Privacy Oversight

Gain full visibility into PII data, technical controls, and incident management, ensuring robust privacy governance.

Proactive Risk Mitigation

Detect and address privacy risks and control weaknesses early to minimize exposure and maintain trust.



Who Needs Privacycare?



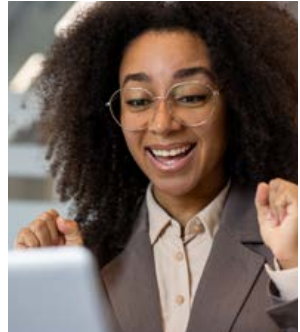
Privacycare is ideal for:

- Data Protection Officers (DPOs).
- Risk and Compliance Managers.
- IT Security Teams.
- Business Process Owners.
- Organizations managing sensitive personal data across multiple jurisdictions.

Why Choose Serianu Privacycare?



Serianu Privacycare combines advanced features with ease of use, delivering unparalleled insights tailored to your organization's privacy and compliance needs. Built on Serianu's expertise in cybersecurity and risk management, it empowers businesses to safeguard sensitive data and meet regulatory requirements effortlessly.



Get Started Today

Empower your organization to safeguard privacy and achieve compliance with Privacycare.

Contact us to learn more or request a demo:

- ☎ +254 (0) 20 200 6600
- ✉ info@serianu.com
- 🌐 www.serianu.com

Kenya Office:

14 Chalbi Drive, Lavington
P. O. Box 56966 - 00200, Nairobi



Botswana Office:

Plot 54349, Office Block B, 3rd Floor,
CBD Gaborone



Privacycare is part of the **Cybercare** service offerings



Enhanced Visibility, Better Insights.